

Sturgis Board Goals 2005-2006

GOAL (DETAIL NOTES)	SUCCESS INDICATORS	TIMEFRAME	ACCOUNTABILITY
<p>1. Public Relations & Recruitment</p> <p>a) <u>Broad scale promotion</u>: our image and reputation b) <u>Targeted initiatives</u>: recruit and retain students</p>	<p>A waiting list by March 2006</p> <p>Hitting our Accountability Plan target of 85% retention</p>	<p>3/15/06 for our 9/06 opening</p>	<p>An Ad Hoc Board Committee to be formed</p>
<p>2. Fundraising</p> <p>Create an on-going, sustainable focus on raising complementary funding sources. This should include:</p> <p>a) <u>Strategy</u> for fundraising events b) <u>Annual Campaign</u> by December of each year c) <u>Solid core group</u> of diverse and dedicated people to carry out this responsibility. (recruitment needed)</p>	<p>\$30,000 by end of this school year</p>	<p>June 30, 2006</p>	<p>Resource Development Committee</p>

(cont.)

GOAL (DETAIL NOTES)	SUCCESS INDICATORS	TIMEFRAME	ACCOUNTABILITY
<p>3. Accountability Plan</p> <p>Targeted attention be given to:</p> <p>a) <u>8 Year Site Visit</u>: Satisfying all the shortfalls of the 7-year site visit in anticipation of the 8-year site visit.</p> <p>b) <u>Dissemination</u>: Specifically seeking opportunities for dissemination of best practices. Feature our strong educational practices and our strength in governance (Note: may be in a position to offer Barnstable District contract schools specific support around governance practices</p>	<p><u>8 Year Site Visit</u> Have met all the shortfalls of the 7-year site visit</p> <p><u>Dissemination</u> Receipt of the State dissemination grant for governance.</p> <p>Partnership with Barnstable District contract schools.</p> <p>Receipt of other grants for dissemination of educational practices</p>	<p><u>8 Year Site Visit</u> Spring 06</p> <p><u>Dissemination</u> ?</p>	<p><u>8 Year Site Visit</u>: Eric and the Leadership team</p> <p><u>Dissemination</u> Board Development Committee and Leadership Team</p>
<p>4. Board Development</p> <p>a) <u>Board Mix</u>: look at adding more general business expertise and more fundraising expertise</p> <p>b) <u>Succession Planning</u>: define plan for Board officer and member succession assuring readiness for smooth transitions.</p>	<p>Three new Board member two of which by mid year</p> <p>Succession plan for officers is in place</p> <p>Updated Board Calendar</p>	<p>Two new by 12/01/05</p> <p>Plan by Spring 2006</p> <p>Calendar by 1/10/06</p>	<p>Board Development Committee</p>

(cont.)

GOAL (DETAIL NOTES)	SUCCESS INDICATORS	TIMEFRAME	ACCOUNTABILITY
<p>5. Personnel Policies</p> <p><u>Update and Add:</u> Review existing policies add new policies necessary for a mature school of high quality staff.</p> <p><u>Attorney Review:</u> Assure that all policies are legally compliant and appropriate for what we are trying to accomplish as a school</p> <p>These policies are a critical link to the staff recruitment that we are and will be doing going forward.</p>	<p>\Completed, with Attorney review, and disseminated to employees</p>	<p>2/1/06</p>	<p>Personnel Committee</p>